

#1 REAL ESTATE CRM

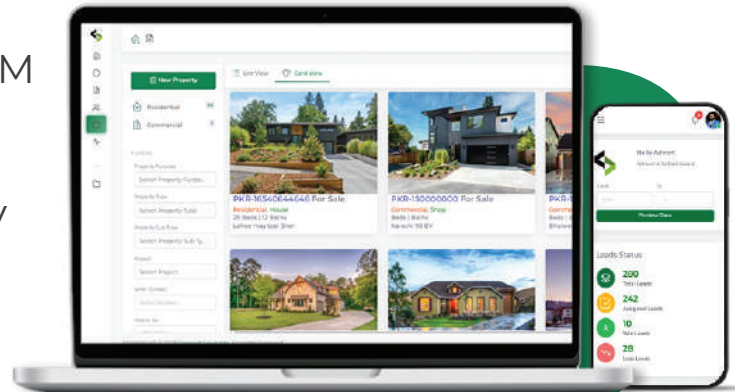


Property CRM

Fully Integrated Sales
& Leads Management Software
For Real Estate Dealers and Developers

1. Specialized Real Estate Software

We offer cutting-edge software solutions designed for Real Estate Dealers and Developers. Property CRM is a versatile solution designed to effectively oversee Social Media and Website Leads, Sales Teams, Property Listings, Analytics, and ultimately enhance sales performance.



WHAT IS PROPERTY CRM

Property CRM is an approach to manage the company's interactions with current and potential customers. This means that by using software, businesses may engage with new clients and retain existing ones. Property CRM is a specific software that can be used to store customer data.

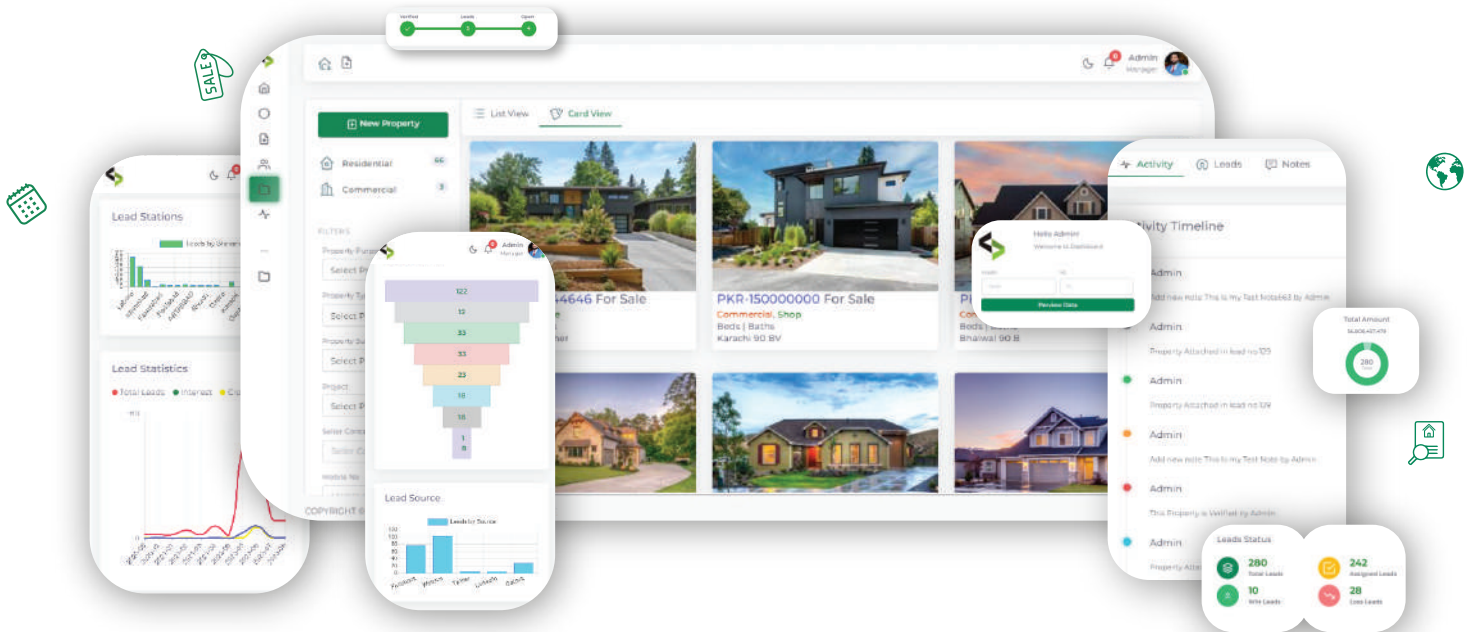
WHY PROPERTY CRM IS BENEFICIAL

Property CRM naturally fits into the workflow of the Sales and marketing department, improving lead generation and sales conversions. A tool for teamwork sales & marketing. Boost your sale at least by 50% and retain your potential customers.



2. Complete Real Estate CRM

Property CRM offers end-to-end Real Estate life cycle that manage Sales Team, Leads Conversion, assign leads to the team, stages of leads, Activity log, Contact List with detail, Dashboard and reports.



Cloud Enabled

Property CRM is a Cloud-based solution designed with the latest web technologies and can be accessed from anywhere, anytime & from any device.



Integrated Sales Funnel

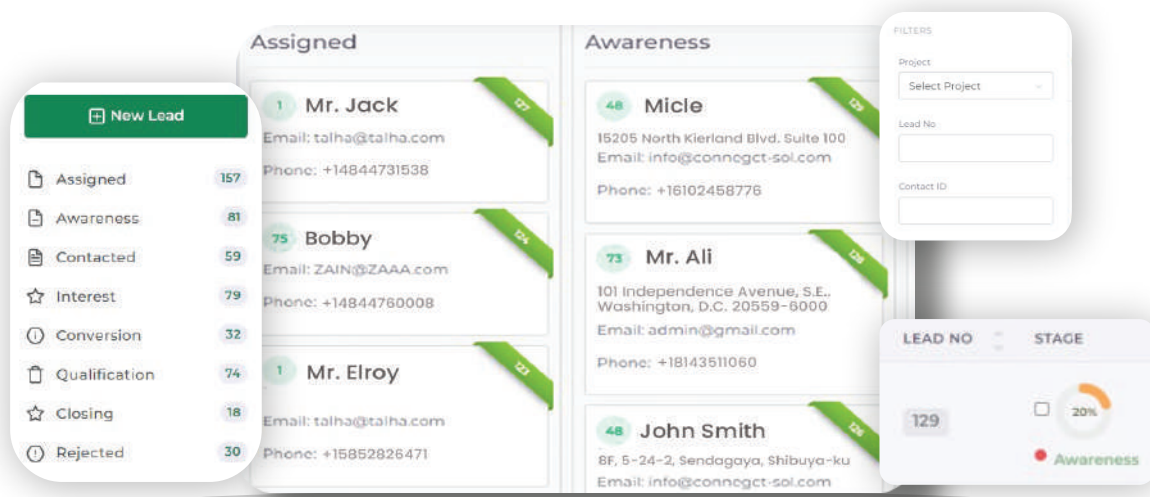
Capture leads directly into your CRM with web-to-lead forms, streamline lead generation by capturing website visitor information directly into CRM. Verify, approve, and automatically assign leads to sales reps with round-robin allocation.

- Web Integration
- Leads Stages
- Leads Assigning
- Highlight Duplicate Leads
- Assign Leads to Team
- Tagging
- Kanban View
- Follow Up & Meetings



Leads & Sales Cycle

Complete Stage Management of the leads as per company desire from Assigning leads, to win or lose.



Convert opportunity to Sale

Ensure you work on every sales query or lead, commit your team to achieving a 100% sales response. Gain real-time visibility into sales leads and queries through interactive dashboards.



Save Your Biggest Assets-Customer

Property CRM make sures that complete customer data and sales team activity is saved into your system , further our built in security and access right's mechanism ensure the visibility of data to relevant user.



3. Automated Task Management

Every lead moves through clearly defined stages, and Property CRM creates the right task automatically the moment a stage changes — no manual setup, no missed follow-up. Your team always knows exactly what to do next, and managers see every task across every stage from one screen.



Built for Every Stage of the Pipeline

- Auto-generated tasks the instant a lead changes stage
- Task types include Call, Email, Meeting / Site Visit, and Follow-Up
- Five live task views: To-Do, In Progress, Upcoming, Overdue, Completed
- Overdue tasks flagged in red for both agent and manager
- Full activity log tied to every task, lead, and stage change

Built for Teams

Agents see their own task list and stay focused. Managers see the full team's workload — what's pending, what's overdue, and who's falling behind without chasing updates manually.



4. Customer Profile & Proposal Management

Once a lead is ready to move forward, Property CRM builds a complete customer profile and lets your team generate a professional, tailored proposal in minutes — not hours.

Create a Complete Customer Profile

- Full KYC details — name, contact, ID, and address — captured in one place
- Profile linked directly to the original lead and its full history
- One profile carries through proposal, booking, and payments



Propose the Right Plan, Instantly

Build a tailored proposal around the property the client wants, with the payment plan that fits them — then send it the way they'll actually open it.

- Choose a 1-year or 2-year instalment plan
- Select the exact property unit and type
- Payment schedule and instalment breakdown calculated automatically
- Share the proposal by email or as a downloadable PDF on WhatsApp
- Track every proposal: In Process, Negotiation, Accepted, or Rejected



5. Booking & Receipt Generation

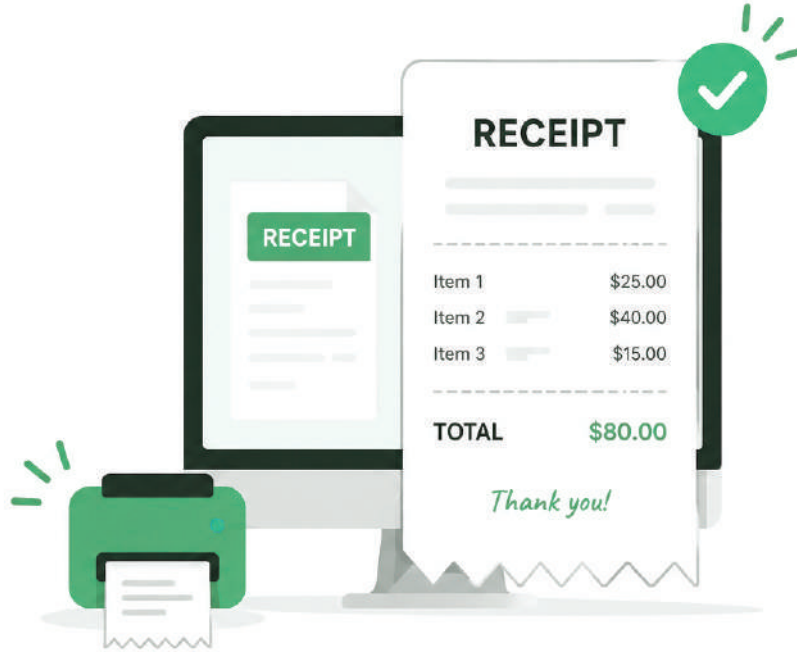
The moment a client accepts a proposal, Property CRM takes over the paperwork. A booking is generated automatically from the agreed terms, and a receipt follows the instant payment is recorded — turning a verbal yes into a documented sale in minutes.

From Accepted Offer to Booking

- Booking form auto-generated from the accepted proposal — property, plan, and schedule carried over with no re-entry
- Token payment recorded and linked to the booking
- Full instalment schedule tracked against the agreed plan
- Overdue instalments flagged automatically for follow-up

Receipts, Generated Automatically

Every payment against a booking produces a receipt inside the system — no separate paperwork, no manual entry, and a clean record your finance team and your client can both rely on.



- Receipt generated the moment a payment is recorded
- Linked directly to the booking, the customer profile, and the payment history
- Gives your finance team a real-time view of what's collected and what's outstanding



6. Mobile App for Android & iOS

Property CRM goes wherever your team goes. The same leads, tasks, and dashboards your office runs on are available on a dedicated mobile app — built for Android and iOS — so nothing waits until someone is back at a desk.



Built for the Field, Not Just the Office

- View dashboards, generate leads, and assign tasks from the app
- Change lead stages and update remarks on the go
- Manage your full task list — To-Do, Overdue, Upcoming, Completed
- Instant notifications for new leads, stage changes, and assigned tasks

One App, Every Role

Admins, managers, and agents each see the dashboard built for their role — the same data, the same security, the same control as the desktop platform, just in your pocket.

6. Dashboards for Leadership

Property CRM gives management real visibility into the sales team without asking for status updates. Agent performance, conversations, and tasks are all tracked automatically and surfaced in dashboards built for decision-making, not just data.



Agent & Leader Dashboard

- Team-wide task breakdown — completed vs. pending, by activity type
- Automatic performance reflections — top performers and items needing attention, surfaced without manual reporting
- Individual agent view alongside full-team rollups for managers and leadership

Conversations Dashboard

Every call, email, and message tied to a lead is logged and visible in one place — giving leadership a clear view of how actively the team is engaging, not just how many leads are assigned.



Task Dashboard

- Live counts across Today, Overdue, Upcoming, Current Week, and Current Month
- Bottlenecks visible immediately — no waiting for a weekly report
- Built for managers and leadership who need the picture, not the spreadsheet

Analytics with Latest AI Tools



Leads & Property Auto Mapper

You can input fresh leads into the Property CRM either manually or have them automatically collected from your real estate website and digital marketing efforts.

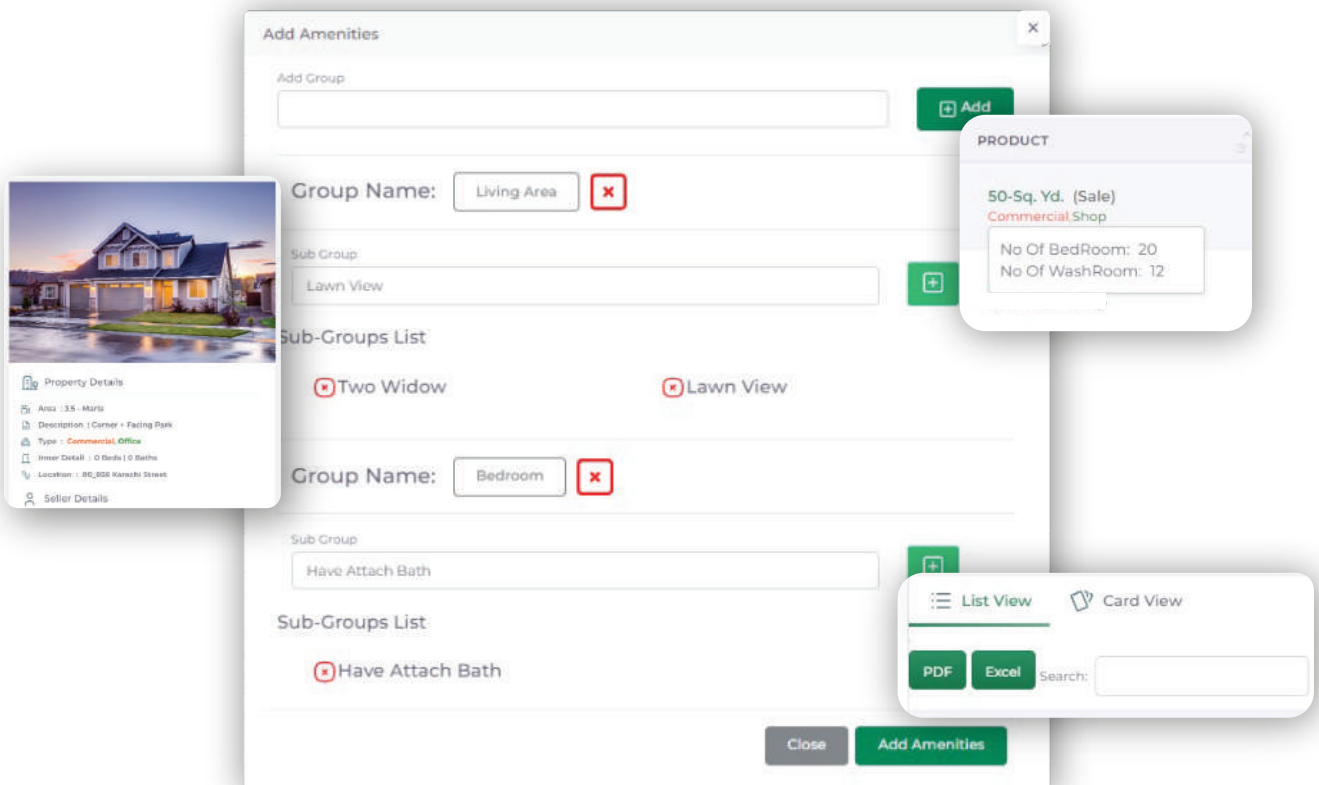
- Price Wise
- GPS Location
- Area & Size
- Customer Budget
- History of Lead



Manage property Listing

Input all of your Real Estate assets into Property CRM, including flats, files, plots, shops, house & buildings.

- Images
- Geographical Info
- Promotion Materials
- Additional Data
- Floor Layouts



Don't Compromise Your Data

- Secure Access
- Activity History
- Rights Customer List to Download
- Manage Team



INTEGRATED WITH



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